



Northumberland Federation of Agriculture

Agenda for board meeting

Aug. 11, 2017 at OAFVC Colborne, 7:30pm

1. **Call to order** : Allan Carruthers
2. **Agenda** : motion to *ask for additions or deletions*
3. **Delegations/Guests:**
4. **Approval of Minutes:** motion to approve minutes of Jul. 2017
5. **Financial Report** : motion to approve Financial report
6. **Business Arising from the minutes/current issues:**
 - 6.1. Municipal Farm Bus Tour planning for Friday, August 11 – Board members attending; Allan, Paul, Marvin, Marty, Ian, Resi, Trissia, Lisa
 - 6.2. AGM date set for October 27 Warkworth Gathering Place, United Church Hall. – speaker? Nomination committee.
 - 6.3. Incubation, Acceleration & Commercialization Agri-Food Collaborative seeking our support. They are a group to increase support for the commercialization of new ideas, and establish a more resilient future for the farming and food sector. Letters of support and questions will be received by the Greenbelt Fund.
Deferred from last meeting to take some time to acquire more information. Link provided for you to read more.
https://drive.google.com/file/d/0B_fk_e0ZMygmc3IzTktxT1A0dnM/view?usp=sharing
7. **Correspondence:**
 - 7.1. Agricultural System and the Natural Heritage System in the Greater Golden Horseshoe (GGH) consultation meeting is happening Sept. 12 in Peterborough..... the same date as our Sept. meeting. Trissia and Resi want to attend as well as some directors expressed an interest. Should we adjust our regular meeting night?
 - 7.2. Scholarships- Two applications received.
 - 7.3. Quinte 4H request for donation
8. **Reports:**
 - 8.1. Allan, President –
 - 8.2. Bruce Buttar, Zone Director – NFA display board.
 - 8.3. Resi Walt MSR –
 - 8.4. Gene, PAC member – upcoming meeting in Guelph Aug. 23. For this meeting, County Federation Presidents or an alternate (a member interested in the work of PAC) are welcome to attend. Expenses will be covered by OFA and must indicate intent to attend by Aug. 15
 - 8.5. Trissia Mellor, County Rep –
 - 8.6. Strategic Goals and Action – progress report
 - 8.7. Young Farmer's Forum- Amy, Proud to Lead funding app. deadline Aug. 31
 - 8.8. Electronic Policy Committee - Ashley
9. **New and Other Business:**
10. **Next Meeting:** Next meeting, Sept. 12 Snack duty is assigned to **Ian Sculthorpe**
11. **Adjournment:**

Snack duty is assigned to **Marvin McComb** for tonight

Items of Interest:

From the PAC meeting in June..... Michael Keegan and John Snobelen presentation:

How to Best Communicate your Message to Politicians

As an industry

- Know what you want to say.
- Listen to your story through new ears – and don't be afraid to have new faces and voices telling it. Ideally with new partners.
- Tell your stories.
- Link with traditional adversaries and new allies.
- Be a movement.

As an individual

- Craft your own story – you are more interesting than you know.
- Make it relevant to your audience – why would they care?
- Leave an impression – not information.
- Be in a relationship.